



Transform Your Style, One Colour at a Time

Are you ready to discover the colours that truly make you shine? Understanding your unique colour palette can completely transform how you look, feel, and present yourself to the world. In this guide, I'll walk you through the basics of colour analysis, helping you take those first steps towards a wardrobe that perfectly complements your natural beauty.

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IMAGE CONSULTANT





What You'll Learn

- How to determine your undertones (warm, cool, neutral)
- How to identify your colour palette
- Which colours complement your features and enhance your natural beauty
- Tips on transitioning to a wardrobe aligned with your colour type

Why Colour Analysis is a Game Changer

Colour analysis isn't just about finding clothes that 'look good' – it's about understanding the science behind why certain shades enhance your features while others leave you looking tired or washed out. Once you know your colours, shopping becomes more focused, outfits come together effortlessly, and you step out with confidence every day.





Understanding Your Undertone

Your undertone is the subtle hue beneath your skin that influences how colours appear on you.

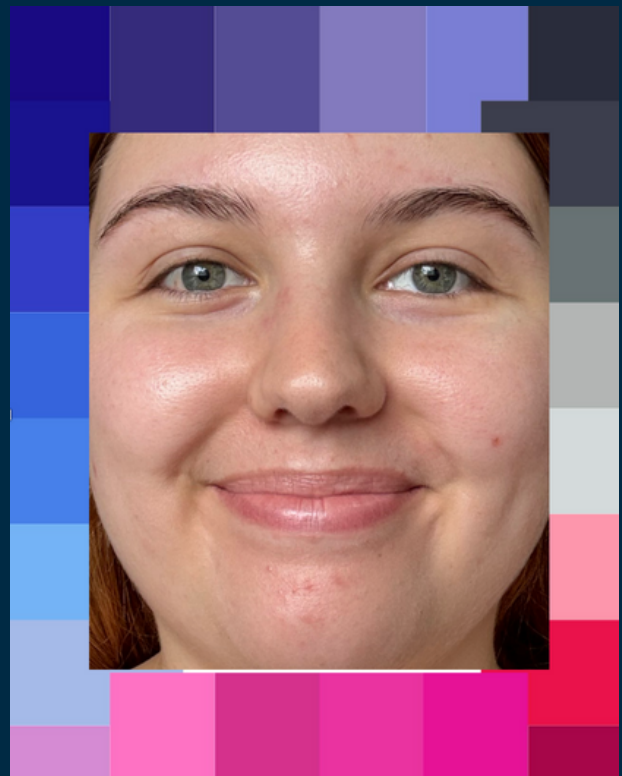
While it's different from your skin tone (which can change with sun exposure), your undertone remains consistent throughout your life.

It's the secret ingredient to finding colours that truly flatter you.

How to Determine Your Undertone

Warm Undertones: Yellow, golden, or peachy tones beneath the skin. People with warm undertones often tan easily and look radiant in earthy tones like rich browns, oranges, and warm reds.

Cool Undertones: Pink, red, or bluish hues beneath the skin. People with cool undertones often burn before tanning and shine in jewel tones like sapphire blue, emerald green, and icy silver.





✿ Identifying Your Colour Palette

Once you know your undertone, the next step is identifying the broader colour palette that will make you glow. This involves understanding not just warmth or coolness, but also the depth and clarity of colours that suit you.



✿ The 18 Absolute Colour Palettes – A Modern Approach

While the traditional four-season method (Winter, Summer, Spring, Autumn) offers a basic structure for understanding colour, it can feel limiting for those with more nuanced skin tones and complex undertones.

This is where the 18 Absolute Colour Palette System truly shines. By offering a much more precise and personalised approach, this system acknowledges the subtle differences in warmth, coolness, clarity, and depth, making it far more accurate in capturing the unique essence of each individual.

It moves beyond the broad strokes of the four seasons to deliver a finely tuned palette that reflects the true vibrancy of your natural colouring.



Which Colours Enhance Your Natural Beauty

Here's where the magic happens. With a clear understanding of your undertone and palette, you can start choosing colours that enhance your skin, eyes, and hair.

- Eyes: Certain shades can make your eye colour pop – think deep teals for brown eyes, or icy blues for blue eyes.
- Skin: The right colours can make your complexion appear more even and radiant.
- Hair: Complement your natural or dyed hair colour with hues that bring out the richness and shine.

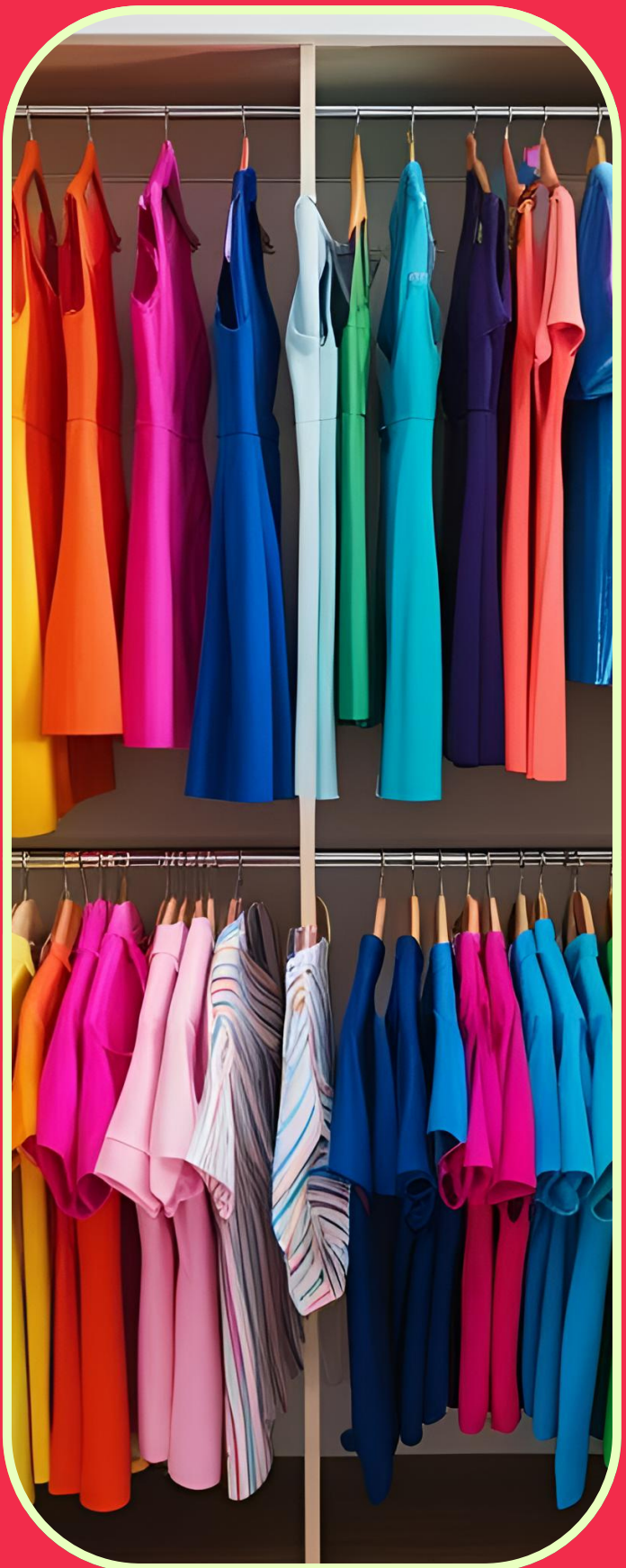


Transitioning Your Wardrobe

Once you know your colours, it's time to align your wardrobe. This doesn't mean a complete overhaul but rather a gradual, thoughtful shift towards pieces that reflect your best self.

Tips for Transitioning:

- Start with the basics – tops, jackets, and accessories in your best shades.
- Add colour through scarves, jewellery, and even makeup.
- Use your new palette as a filter when shopping to avoid impulse buys.



Packages

Basic Package – Colour Confidence

\$ \$300 – 2 Hours

Includes:

- Full Colour Analysis
- Your personalised Colour Booklet (best colours, contrast, ideal value, how to wear your palette)
- 50-colour swatch wallet for shopping clarity
- Guidance on mixing and matching colours effortlessly

Outcome: Clarity and confidence in your colours — the foundation of your style journey.

🌟 Intermediate Package – Style Refresh

\$ \$799 (Value \$840) – 6 Hours

Includes:

- Everything from the Colour Confidence Package
- Complete Personal Style Consultation:
 - Style File (body shape, proportions, face shape, clothes to wear & avoid)
 - Lifestyle Analysis (wardrobe tailored to your real life)
 - Personality Quiz (discover and define your style personality)
 - Values Alignment (make your wardrobe reflect what matters most to you)

Outcome: Colour clarity plus a personal style blueprint — so you know exactly what works for you.

Packages

💎 Deluxe Package – Complete Transformation

\$ \$1,099 (Value \$1,200) – 8 Hours

Includes:

- Everything from the Colour Confidence and Style Refresh Packages
- 2-Hour Personal Shopping Session:
 - Apply your colour and style knowledge in real life
 - Find pieces that flatter your shape and suit your colours
 - Shop smarter with purpose and confidence

Outcome: A full transformation — from colours to style to shopping — for a wardrobe you'll love.

✨ Style Reset Package – Colour + Wardrobe Audit

\$ \$550 – 4 Hours

Includes:

- Complete Colour Analysis (Colour Booklet + 50-colour swatch wallet)
- 2-Hour Wardrobe Audit:
 - Clear out clothes that no longer serve you
 - Organise and restyle what remains so it works together
 - Align wardrobe with your palette
 - Identify gaps to avoid wasted purchases

Outcome: Colour clarity plus a wardrobe reset that makes daily dressing effortless.

Packages

 Wardrobe Audit – Standalone

\$ \$300 – 2 Hours

Includes:

- Declutter clothing, shoes, and accessories you don't wear
- Organise wardrobe by colour, category, and outfit potential
- Create new outfit combinations from what you already own
- Identify missing essentials for a cohesive wardrobe

Outcome: An organised, functional wardrobe and a shopping plan tailored to your needs.

 Online Colour Analysis

\$ \$250 – Online Session

Includes:

- Personalised Digital Colour Booklet (best colours, contrast, value, how to wear your palette)
- Digital 50-colour swatch guide for in-store and online shopping
- Makeup recommendations tailored to your colouring
- Personalised styling tips delivered via email

Outcome: The same clarity as in-person, from the comfort of home.